

# Alexander Moran | Student Game Producer

1231 Tottenham Ct • Reston, VA • (571) 383-6911 • [alex@themoranfamily.net](mailto:alex@themoranfamily.net)

Portfolio: <https://www.alexrmoran.com> • LinkedIn: <https://www.linkedin.com/in/alexander-moran-production/>

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## SELECT PROJECTS

**MAIZE** | Creative Producer | Unity

October 2021

Top-Down Horror Shooter - 16 person team (Monkey Barrel Student Devs)

- Directed & oversaw efforts to produce and publish a fully functional, marketable game in 48 hours
- Organized, guided, and motivated multi-disciplined team in reaching aggressive milestones
- Managed overall communication efforts and administered scrum meetings
- Prioritized and delegated necessary tasks to achieve a satisfying end product

**HYPER EPIC** | Creative Producer | Mixed Media

Sept 2018 – August 2020

Science-Fantasy Interactive Web Series – 9 person team

- Led and coordinated a volunteer team in the creation of an immersive narrative experience
- Collaborated alongside industry professionals and novices to produce cutscenes, music, and writing
- Facilitated community engagement and interest via marketing and events

## EXTRACURRICULAR

**The Monkey Barrel** | Founder / Creative Producer

September 2021 - Present

- Founded a student-based team and support group for game jams and career development
- Analyze, adapt, and improve team development processes and pipeline efficiency for future projects

## APPLICABLE SKILLS

- |                                   |                               |                          |
|-----------------------------------|-------------------------------|--------------------------|
| • Trello / Jira                   | • Project Management          | • Pipeline Optimization  |
| • Unreal Engine / Unity           | • Agile Development Framework | • Microsoft Office Suite |
| • Multidisciplinary Communication | • Content Strategy            | • Professional Speaking  |

## WORK EXPERIENCE

**The Writer's Center**, Bethesda, MD

April - May 2019

Intern, Social Media & Event Manager

- Earned complete responsibility for operating and managing all social media platforms
- Awarded Flint Hill Seniors' Internship Honors Award for outstanding performance in a professional work environment
- Proposed and implemented a new system to automate the logistics of event coordination and advertisements
- Automated all marketing efforts and event scheduling, to be delivered for up to a year after my departure

**Washington Street Homes**, Various Locations, VA

Summers 2017-2020

Intern, Business Development Associate

- Datamined, compiled & analyzed resources to identify and synthesize business development opportunities and partners
- Presented to management in weekly meetings

## EDUCATION

**University of Utah**, Salt Lake City, UT

May 2024

College of Engineering, David Eccles School of Business

BS, Games, Production Emphasis; Lasonde + Games Business Program

Cumulative GPA: 3.82; Dean's List 2021-2022